PUNOV

**Press Release** 

## Acetate frames in the shades of nature

The new colors of the A5 collection by Lunor



Sky blue, forest green, strawberry red – nature's play of colors has served as source of inspirations for fashion and design for centuries, and characterizes our sense of style perpetually. Especially accessories in natural shades are timeless must-haves that always make lively statements. No wonder that the new shades of the Lunor collection A5 are also in harmony with nature, and read like a walk through a summery garden: With *Apricot, Rosé, Blackberry* and *Blackforest Green*, the quality manufacturer from the Northern Black Forest is expanding its popular acetate line now. The correction glasses frames are also becoming individual showpieces thanks to their slight transparency that makes these colors appear differently on each skin tone.

This colorful expansion of the A5 line, manufactured in optimum craftsmanship in Germany, is available as unisex model or ladies' frame. The filigree model perfectly nestles against each shape of the head, and is particularly comfortable to wear due

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to its low weight. The new colors are available in two panto shapes, one anatomic shape, and two soft cat-eye shapes.

## One frame, many facets

With more than one hundred different color and shape combinations, the Lunor line A5 proves to be a versatile all-round talent. In some cases, there are up to twentythree color shades per shape available; color aesthetes will surely find their perfect companion. All models share a balanced design language and highest craftsmanship quality. The A5 is a modern classic that has been convincing for more than 20 years, and has become a bestseller for a long time now.

Whether with saddle bridge, keyhole bridge, small or medium-sized shape, colorful or with muted colors: The A5 is a frame that always appears harmoniously, convincing with its durability. And the characteristic Lunor double rivet hinge is a must here, too, as it is both a sign of quality and trademark. In addition, the A5 – like all the acetate frames at Lunor – is first barrel polished for 10 days, and hand polished afterwards – with an impressive result and touch.

## About Lunor

Lunor AG is appreciated by spectacles aficionados as a manufacturer of quality. In this, understatement not only characterizes the design of the brand but is also the unspoken mission statement of the company. As a highly specialized glasses manufacturer with an extensive range, Lunor has been producing Germanmade vintage glasses for over 25 years, gaining international appreciation in the process.

Stars such as Daniel Craig, Johnny Depp, Meg Ryan and Uma Thurman have all been seen in their Lunor glasses. Apple founder Steve Jobs was also a big fan of the German premium brand. The rimless glasses that he wore without fail for 14 years originated with Lunor, advancing from a niche model to achieve cult status.

The collection also includes antique-looking metal rims, titanium frames, sunglasses and a broad range of acetate frames in retro design. The creation of each frame requires up to 200 individual steps. This attention to detail is appreciated worldwide. Markets with the strongest sales include the US, South Korea, France and Japan. Further information can be found at <a href="https://lunor.com/">https://lunor.com/</a> or at the contact details below.

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A5 215 56 Material: Acetate Color: Blackforest Green

A5 226 55 Material: Acetate Color: Blackberry

A5 234 56 Material: Acetate Color: Blackforest Green

A5 600 53 Material: Acetate Color: Apricot

A5 603 54 Material: Acetate Color: Rosé